



A BREATH OF FRESH AIR!

WHY NOW IS THE TIME TO HELP CONNECTICUT RESIDENTS QUIT SMOKING

Thursday, February 17, 2011

- 9:15 – 9:45** **Welcoming Remarks**
Pat Checko, Chair, MATCH Coalition
Joni Czajkowski, Senior Director, Government Relations,
American Heart Association
Kevin Lembo, State Comptroller
- 9:45 - 10:30** **A Model for Success, Massachusetts**
Steve Shestakofsky, former Director of State Legislation,
Massachusetts Medical Society
- 10:30 - 11:00** **Cessation in Connecticut-Cost and Benefits**
Pat Checko, Chair, MATCH Coalition
- 11: 00 – 11:45** **Panel Discussion**
Dr. Judith Cooney, Director, Substance Abuse Day Program and
Tobacco Control Program, VA Connecticut Healthcare System

Jeannette B. DeJesús, MPA, MSW, Special Advisor to the Governor
on Healthcare Reform and Deputy Commissioner, Connecticut
Department of Health

Eina G. Fishman, MD, MS, CPE , Medical Director, Anthem Blue
Cross and Blue Shield

Joe Aresimowicz, State Representative (D-Berlin, Southington)
- 11:45 – 12:00** **Call to Action!**
Bryte Johnson, State Director of Government Relations and
Advocacy, American Cancer Society, New England