THE COST OF TOBACCO

NATIONAL STATISTICS

$193 billion Tobacco related health care costs in the US
$10 billion – Annual cost of second hand smoke exposure ($5 billion in direct medical costs and $5 billion in indirect costs)
443,000 Annual deaths nationwide (1 in 5 - Smoking kills more people than alcohol, illegal drugs, AIDS, car crashes, murders, and suicides combined.)
53,800 - Deaths due to second hand smoke
186,000 - Kids exposed to second hand smoke per year
20.6% of adults smoke nationally
20% of youth smoke nationally
$12.8 billion - Annual tobacco marketing costs nationwide

CONNECTICUT STATISTICS

$1.63 *billion* - Annual tobacco related heath care costs
$1 billion – Annual lost productivity costs
4700 - Annual deaths in Connecticut
4700 - Youths under 18 begin smoking each year in Connecticut
440 - Secondhand smoke caused deaths in Connecticut
15.4% of adults smoke in Connecticut
15.3% of high school aged youth smoke in Connecticut
155.8 million - Packs of cigarettes sold to Connecticut residents in 2008
7.3 million - Packs bought or smoked by kids in Connecticut per year
$3.00 State cigarette tax (4th Highest in the nation)
$7.45 Average retail cost of a pack of cigarettes in Connecticut,
$14.30 – Real cost per pack of cigarettes in Connecticut (Including health care & lost productivity)
$2250 - average spent on cigarettes per smoker per year.
$3391 - Economic cost of smoking per smoker per year.
$507 million cost to Medicaid
30% of Connecticut Medicaid beneficiaries smoke (Almost 50% higher than the general population)
$128 million spent by tobacco companies on marketing in Connecticut
$529 million in tobacco generated revenue to state (MSA and tax revenue)
$43.9 million CDC recommendation for tobacco prevention and cessation spending annually
$400,000 2011 state expenditures for tobacco (.09% of CDC recommendation)
70% of Connecticut's smokers indicate they want to quit
45% of smokers attempt to quit each year.
5% of smokers are successful for longer than 12 months

Sources: Connecticut Department of Public Health. 2008. *Protective Health Assessment 2008*. Available at http://www.dph-ct.us/docs/PHA_Tobacco_TechDocs.pdf. CDC. 2006. Sustaining State Programs for Tobacco Control: Data Highlights, 2006. Available at http://www.cdc.gov/tobacco/data_statistics/state_data/data_highlights/2006/pdfs/dataHighlights06rev.pdf.; Campaign for Tobacco Free Kids – *The Toll of Tobacco 2010 Factsheet. Available at http://www.tobaccofreekids.org/reports/settlements/toll.php?StateID=CT*